

**CALL FOR PAPERS****Governance and Management of Global Value Chains in  
Turbulent Times: The Euro-Asia Context**

Ho Chi Minh City, Vietnam

26-28<sup>th</sup> November 2020

Deadline: 14<sup>th</sup> August 2020

University of Economics and Law (UEL), Vietnam National University – Ho Chi Minh City

**Conference Theme:**

Despite some setbacks, the world economy is increasingly connected through global value chains (GVCs) From small startups to public corporations, GVCs link economic activities across firm boundaries and geographical space. The international nature of GVCs make it vulnerable to regional and global political developments, and the impacts are felt by all stakeholders along the chain. The world in 2019 and early 2020 has experienced a set of dramatic turbulences, including the Sino-US trade war, massive conflicts between Japan and Korea, deteriorating relations between mainland China, Hong Kong and Taiwan, the Brexit, and most recently, the pandemic of novel corona virus spreading globally. These challenges pose as major business disruptions, and some trends towards industrial decoupling and re-shoring of value chains are emerging. The whole notion of the " GVCs" has never been more at risk.

**Call for Papers:**

We cordially invite researchers in the areas of international business, organization studies and management to explore contemporary issues in the theory and practice of GVCs across and within Europe and Asia. The 37th annual EAMSA Conference is hosted by University of Economics and Law at Vietnam National University – Ho Chi Minh City, located in Ho Chi Minh City, Vietnam.

Authors are encouraged to submit theoretical, conceptual and empirical papers that draw on qualitative, quantitative, mixed and case study approaches to explore, evaluate, critique and debate issues arising from the conference theme and, in particular, ideas surrounding the theme of GVCs in turbulent time, especially in Europe and Asia context. However, we also welcome paper submissions in the broader fields of international business, economics, management and area studies that fall outside the main conference theme but deal with issues of international business in Europe and Asia, and business and management interactions within and between the two regions. Thus, we invite submissions that make a contribution to business, area studies,

economics and management literatures with special focus on how GVCs adapt, develop and transform in the turbulent time in both continents.

**Potential topics include, but are not limited, to:**

- GVCs in the disruptive Fourth Industrial Revolution in Europe and Asia: Governance, structure and operations
- Changes in government policies and impacts on GVCs
- GVCs and connections of European and Asian economies
- Social, Economic and Environmental Impacts of GVCs within and between Europe and Asia
- GVCs' contribution to economic development within and between European and Asian countries
- Entrepreneurship, Start-ups and GVCs in Europe and Asia
- Human resource management and GVCs in Europe and Asia
- Corporate strategies and GVCs.
- GVCs' role in corporate governance diversion and convergence in Europe and Asia

**Venue:**

University of Economics and Law (UEL), a member of Vietnam National University – Ho Chi Minh City, is delighted to welcome the Annual Conference of EAMSA to China for the first time in its 37-year history. Starting as a faculty in 2000, UEL became a university ten years later. That the age of 20, UEL is one of the leading higher education institutions in Vietnam with specializations in economics, business, management, and law and a global network of partners.

Located in Ho Chi Minh City (Saigon), the economic hub of Vietnam with very strong connections with both European and Asian counterparts, UEL is perfect location to discuss the conference theme of global supply chain in turbulent time. Ho Chi Minh City has a rich history of international trade where East meets West. From Ho Chi Minh City, it is easy to connect other parts of Vietnam and the neighbor countries by air and land. By air: Two –hours to Hanoi and Ha Long Bay, one hour to Da Nang and Hoi An, one hour to Phnom Penh, one hour and a half to Bangkok, two hours to either Singapore or Kuala Lumpur.

The conference will take place on the UEL campus. From Tan Son Nhat International airport, participants can stay at hotels in the city. The organizers will arrange pickup from hotels to UEL campus during conference days.

### **Program:**

In addition to the parallel paper presentation sessions, and the plenary session on theme, participants are invited to attend the welcome reception, keynote speakers and panel sessions for both academics and managers, a company visit to Petro Vietnam Gas Corporation, and the conference dinner. For more information, please visit the conference website, or email: [lienth@uel.edu.vn](mailto:lienth@uel.edu.vn).

Please note that the language of the conference is English, and all submissions and presentations will be in the English language. No translation services will be available during the conference (for example, from English to Vietnamese).

### **Deadlines:**

- Paper submission: Friday 14<sup>th</sup> August 2020.
- Paper acceptance notification: Monday 14<sup>th</sup> September 2020.
- Conference dates: Thursday 26<sup>th</sup> to Saturday 28<sup>th</sup> November 2020.

### **Paper Submission:**

EAMSA conferences have three tracks: the competitive track, the workshop track, and the PhD track. The most developed and polished papers should be submitted to the competitive track, whereas papers on work-in-progress should be considered for the workshop track. The PhD track is reserved for work submitted by doctoral students. However, conference organizers may consider mixing these types of papers in the program if the thematic coherence for each session is of primary concern. Papers should generally follow the *Asian Business & Management* journal guidelines. The length of papers should not exceed 8.000 words (including references and exhibits) for competitive track submissions and 6.000 words for workshop and PhD track submissions.

EAMSA is committed to promoting excellence in young researchers. To facilitate doctoral researchers' participation in its annual conference, EAMSA will provide financial support (of €100) towards the conference fee for up to ten PhD submissions (the corresponding author must be a PhD candidate) to any of the three tracks (competitive/interactive/PhD). A panel of experts will select the doctoral submissions worthy of the award, based on the quality and contribution to knowledge of relevance to Euro-Asia management issues. Doctoral students who have been selected for the award will be notified by late September 2020.

All competitive papers will be sent for double-blind review to two reviewers. Interactive and PhD papers will be evaluated by one reviewer. The evaluation of papers will be based on relevance to the conference theme and to international business and management issues in Europe and Asia, analytical rigor, methods applied, originality, and contributions to the area.

Paper submission is managed by Easy Chair. Submission Link:

[https://easychair.org/conferences/submission\\_new?a=23687217#{fr:StCdtjQqzg7Z}](https://easychair.org/conferences/submission_new?a=23687217#{fr:StCdtjQqzg7Z})

Please visit the EAMSA website for further details at [www.eamsa.org](http://www.eamsa.org).

For inquiries, please email the conference organizers at: [lientth@uel.edu.vn](mailto:lientth@uel.edu.vn)

### **Awards and Publications:**

EAMSA bestows three awards at its conferences: The Best Paper Award, the Best Reviewer Award, and the EAMSA PhD Award. All three Awards are bestowed during the conference dinner. The Best Paper Award and the EAMSA PhD Award consist of a cash prize and an award certificate and the Best Reviewer Award of an award certificate only.

All accepted papers are made available to EAMSA members and conference participants in full length via upload to the password protected section of the EAMSA Website. The paper upload at the EAMSA Website should be finalized at least two weeks before the conference.

EAMSA seeks post conference publications of selected papers in two journals it is collaborating with. First, conference organizers select around five high potential papers for possible publication in a Special Issue of *Asian Business & Management (ABM)*, of which the conference organizers become guest editors. They first should confirm with the ABM Editor-in-Chief whether these papers can, in principle, be considered for publication in the journal, and with the authors of the papers whether they are interested in publishing in the ABM Special Issue. Thereafter, authors are invited to submit their papers for a subsequent double-blind peer review process. Second, the Editor of the *European Journal of East Asian Studies* will select individual papers from the conference (except those selected for ABM) and invite authors to submit their work to EJEAS.

### **Organizing Committee:**

*Dzung Nguyen* (University of Economics and Law (UEL))

*Khanh Hoang* (University of Economics and Law (UEL))

*Trung Trinh* (University of Economics and Law (UEL))

*Thuy Le* (University of Economics and Law (UEL))

*Lien Tran* (University of Economics and Law (UEL) - Conference administration)

*Markus Taube* (Prof. of East Asian Economic Studies, University of Duisburg-Essen)

*Tomoki Sekiguchi* (Prof. of Management, Kyoto University Graduate School of Management)

*Chie Iguchi* (Prof. of International Business, Keio University)



## **About EAMSA:**

The Euro-Asia Management Studies Association (EAMSA) is a platform for scholarly exchange on economic and management issues. Annual conferences, held alternately in Europe and Asia, bring together researchers and business executives who discuss their research and experiences, exchange ideas, and establish collaborative networks. The mission of EAMSA is to (i) promote research and education in the fields of business and management in Asia and Europe, with special emphasis on international comparisons; (ii) to foster an understanding of the role of international organizations and public policies in all matters related to Euro-Asian business activities; (iii) to encourage the exchange of research results, practical experience, and ideas by organizing conferences, meetings and developing research networks among members and institutions, and (iv) to disseminate research results through various channels. EAMSA today has about 200 members in 30 different countries around the world. Roughly half of the members are from Asian countries. Members include scholars from leading academic institutions as well executives, business consultants, researchers and PhD students.